

What is ClassDojo?

ClassDojo is the fun-named digital platform that works to connect teachers, students, and families in and out of the physical classroom by using a feed of photos and videos as well as messaging. It uses a web browser so that nearly any device can access the content – from a simple smartphone to a laptop computer.



All our teachers and the families at Cheltenham East Primary School use ClassDojo as a main source of communication.

While a photo and video feed from the classroom to parents and guardians is popular these days, and certainly not a unique service, the messaging part of the medium is a little more rare. ClassDojo specialises by offering a decent messaging service with built-in translation for up to 35 languages and a rating system for monitoring student progress.

ClassDojo is free, allowing teachers and schools to access the service without worry of charges, ever. ClassDojo also allows teachers to share work and learning ideas. It's an ideal option to share the educational experience of the classroom with those at home.

How does ClassDojo work?

Teachers are able to use their smartphone or tablets to take pictures and videos in the classroom to share using ClassDojo. This could be a photo of a completed piece of work with grades, a video of a student explaining a task, or perhaps a hypothesis written for a science lab.

ClassDojo is also for use in the classroom, assigning positive values to the class and as areas that need work. For example, a student might get a positive, such as "good teamwork," but then may also be given a "needs-work" notice for not submitting homework.

Each student profile gets a unique monster cartoon character – these are assigned randomly, for ease. Teachers then invite parents by printing and sending invites, or via email or text, requiring a unique joining code.

What are the best ClassDojo features?

ClassDojo is a very easy-to-use platform, with the teacher page divided into three sections: **Classroom**, **Class Story**, and **Messages**.

The first, **Classroom**, lets teachers track class points and individual student points, and to generate reports.

Class Story allows teachers to post images, videos, and messages for parents and guardians to see what's happening in class.

Messages lets the teacher directly communicate with the entire class, individual students, and parents. These are sent as an in-app message.

The family's access is possible via the website or the iOS and Android app. They can also view multiple student accounts, ideal for families with more than one child at the same school.

For students, access is possible through the website where they can view their monster profile and see the score based on points they earned or lost. While they can view their own progress over time, there is no access to other students as this is not about being competitive with others, but rather with themselves.

How much does ClassDojo cost?

ClassDojo is free. Totally free, to download and use. Seems hard to believe but the company was founded with the vision to give every child on the planet better access to education. This is something the company is committed to offering forever.

So how is ClassDojo free? Part of the company structure includes staff dedicated specifically to fund-raising so that the service can be offered for free.

ClassDojo has no third-party advertising. All class, teacher, student, and parent information is kept private and not shared.

